

Don Vanderloo
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To Whom It May Concern:

Please accept my résumé for a position with your company. I am currently employed by Raley's Family of Fine Stores in West Sacramento working at the corporate headquarters as a Web/UI/UX Designer for raleys.com, nobhill.com and foodsource.net. I previously worked as a Graphic Designer for The Sacramento Bee.

I hold a Bachelor of the Arts Degree in Art Studio from The California State University at Chico. Pursuant to my final degree, I successfully completed three academic years of study as a Communications Major with an emphasis in Graphic Design. I transferred to the University from Sierra Community College in Rocklin where I was a two-time honor roll student, an achievement that I would duplicate twice more at university level. Other academic accomplishments include: two semesters as teacher's assistant for the Department of Physical Education, two semesters as an academic tutor for the Business Department and contributing artist and writer for the school newspaper.

I specialize in PHP/MySQL driven, interactive, responsive design sites with heavy emphasis on search engine optimization. The web authoring programs that I work with regularly include: Dreamweaver, BBEdit and Flash. I use Adobe Premiere as well as an assortment of video compression applications for video production and editing. Desktop publishing and illustration programs that I work with include: InDesign, Photoshop and Illustrator. I work on both a Macintosh and a PC, and am therefore comfortable with either platform.

I am formally trained in HTML, Flash, Web Design, PHP, CSS, jQuery and MySQL, and am self-taught in video production, editing and compression for web, CD and DVD. I use CMS daily to manipulate and upload content at my current job.

I have excellent knowledge and understanding of digital and conventional prepress. My portfolio exemplifies my skills in layout, web development, web design, graphic design and illustration reflective of my tenure with Raley's, four years with The Sacramento Bee and many years as a freelance designer and programmer.

I have always maintained an exemplary rapport with employers and fellow employees which I can substantiate with multiple letters of recommendation. I am sure that the qualities that I have to offer would greatly benefit your company, and I hope that you will contact me so that we may discuss them in person.

Thank you,



Don Vanderloo

CAREER OBJECTIVE

To work in a collaborative environment that encourages creative, out-of-the-box thinking and offers a chance for advancement. I want to be used to my fullest potential and be challenged to excel.

SKILLS

jQuery	Web Design	Digital Image Manipulation
CSS	Adobe Dreamweaver	Adobe InDesign
PHP	Adobe Premiere	Adobe Illustrator
MySQL	Video Production for Web/DVD/CD	Adobe Photoshop
HTML	Graphic Design	Adobe Acrobat
CMS	Copy Writing	Adobe Flash
Search Engine Optimization	Proof Reading	

EDUCATION



CSU, Chico

Bachelor of the Arts
Degree

Sierra Junior College

Business
Graphic Design
Web Programming

American River College

HTML
Desktop Publishing

UC Davis

Programming Logic

Foothill Community College

Flash Concepts & Design

lynda.com

PHP
MySQL
CSS
jQuery

CONTACT

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EMPLOYMENT HISTORY

Raley's Family of Fine Stores

Web/UI/UX Designer:

Collaborate with management and staff to design static, responsive and animated pages with heavy emphasis on Search Engine Optimization. Implement solutions with minimal or no direction using authoring tools including: Dreamweaver, Photoshop, Illustrator, Flash and Premiere. Keep abreast of web trends and technologies and make suggestions and recommendations to management and staff. Daily maintenance of corporate and ecommerce sites using internal content management system. Digital banner and ad design for external media outlets and corporate social media portals. Assist with creation, coding, proofing and distribution of email marketing campaigns.

Graphic Designer/Production Artist:

Layout and design of printed ad vehicles. Communicate with vendors to obtain product and/or art in timely manner. Submit materials to proper departments to be photographed and digitally manipulated. Photographic layout, copy writing, proof reading. Press checks as necessary. Transmit files to printer(s).

The Sacramento Bee

Graphic Designer:

Layout and design of printed ads for inside and outside vendors. Digital manipulation of raw imagery to ready for various media including: print, presentation software and web. Web design, implementation and maintenance of team site on company intranet. Copy writing. Proof reading.

Raley's Family of Fine Stores

Digital Imaging Technician:

Digital manipulation of raw imagery to ready for various media including: print, presentation software and web. Formatting art from outside sources using programs including: Photoshop and Illustrator. Scanning hard copy images and transparencies.

Production Artist:

Using desktop publishing software, transfer designer sketches and thumbnails to printed media. Submit materials to proper departments to be photographed and digitally manipulated. Photographic layout, copy writing, proof reading. Transmit files to printer(s).

Journeyman Drug Clerk:

Customer service, ordering and merchandising, duties as assigned.